

BHS Fine Arts Boosters Board Meeting  
Monday, February 8 @ 7pm  
Zoom Meeting

AGENDA

Call to Order 7:02 pm

Reports of Officers

- President – Jen Shimp
  - Mary Beaubien, Jamie Brashler, Lynette Farmer and Jenny Shannon will serve on the Nominating Committee. The Board will vote on the Committee recommendations in May 2021.
- Secretary – Jamie Brashler
  - Attendance
    - **Present:** Brigid Tileston, Jen Shimp, Jamie Brashler, Jeff Roth, Kimberly Priola, Maggie Bogue, Noelle Boncher-Garcia, Annmarie Dymon, Sakina Hamwi, Kelly Henry, Leah Kazagis, Elizabeth Kitzman, Katherine Logue, Elizabeth McCoy, Elba Mitoraj, Angela Nazha, MaryBeth Norton, Jenny Shannon, Liz Szarek, Danielle Thome, Suzanne Trent, Deb Watson, Nicole Zielske
    - **Absent:** Mary Beaubien, Jeri Broderick, Keith Colgrove, Lynette Farmer
  - Leah moved to approve the November 2020 meeting minutes; Deb seconded the motion was passed by the Board.
- Treasurer – Jeff Roth
  - Jeff reported there is \$7,400 available and \$70,000 in the operating budget.

Report of Director of Fine, Visual and Performing Arts – Brigid Tileston

- Approximately 1400 cars attended the first ever Winter Wonderfest and light show held December 11-13. Forty clubs and all 13 schools participated.
- Brigid shared the Spring 2021 BHS Performing Arts Schedule
- Brigid shared the Faculty Wish List and all items were reviewed by the board. Kimberly made a motion to approve \$11,300 for the funding of every item on the wish list (Appendix A); Suzanne seconded and the motion was passed by the Board.

Reports of Discipline Representatives

- Band - Elba Mitoraj
  - Families enjoyed watching the Christmas video.
- BHS-TV - Kelly Henry
  - Anna Hauk and Sahil Mittal created a video documenting the Winter Wonderfest. The video is entered into the IHSA School Spirit Showdown. Video Link <https://youtu.be/GBvELeQCYxg>
  - BHS-TV will start live streaming sports again next week starting with Boys Basketball.
  - BHS-TV Alumni News:
    - Cam Good came and talked with the students about his experience working with the Chicago Bears, NBA and ESPN.
    - Alex Gaul is now working as a reporter at a Peoria news station.
- Choir - Mary Beth Norton & Lynette Farmer
  - Audition information for 2021-22 was emailed to students.
  - Five choir students were selected for ILMEA.
  - The choir concert will be released on March 12. There is no cost to view.
- Dance - Katherine Logue & Jenny Shannon
  - Orchesis
    1. Dances have been selected and are moving into production for our Spring Concert.

All dances have been cast and Orchesis dancers are in their third week of virtual rehearsals in preparation for our Spring Concert scheduled for May 21, 22 & 23. Once again we will perform on an outdoor stage. This time with hopes of entertaining a small LIVE audience that follows the CDC guidelines.

2. In November and December Orchesis Dancers zoomed with three professional dancers to learn three new pieces of choreography. Two of these dances were choreographed by Jacob Frazier & Katie Rafferty from Giordano Dance Chicago. The third guest artist piece was choreographed by former BHS student and Orchesis Dancer, Emily Spranger. Emily earned her BFA in Dance from ASU. These guest artist pieces will be included in our Spring Concert.
  3. Our Spring Concert will also include 11 dances choreographed by Orchesis dancers, along with traditional senior solos and a senior group dance. We are off to a great start! Please mark your calendars for May 21, 22 & 23!
- Dance Classes
    1. Dance I classes have been focusing on pilates, triplets, and turns, and elements of choreography. They are also learning the basics of Jose Limon technique. A technique I learned from Daniel Lewis, one of Jose's principal dancers.
    2. Dance II & III classes studied both Alvin Ailey & Martha Graham techniques and historical perspectives of these pivotal artists last semester. This semester they are learning Jose Limon technique and enjoying challenging themselves with his philosophy of movement.
  - Drama - Kimberly Priola & Noelle Boncher-Garcia
    - BHS Live streamed this past weekend! Hope everyone was able to watch it!
    - Clue will be streaming this Friday, February 12th- Sunday February 14th. Both casts will be available with link purchase and the stream will last from 7:00pm on 2/12 to 6:59pm on 2/14. The trick with Clue is that the rights require us to use a streaming platform called "Broadway on Demand". The normal box office link for Clue will prompt you to go to Broadway on Demand. When people purchase tickets through Broadway on Demand they will be asked to create a username and login. The total cost of the "ticket" is \$25 but it will say the cost is \$21.05 as there is a processing fee of \$3.95. Show shirts for Clue are now ready for order.
    - New update for Booster Tickets for Clue! If boosters are interested in a complimentary link to Clue: High School Edition they have to fill out this [GOOGLE FORM](#). Working with Broadway on Demand creates some challenges with comp tickets so we need to know how many people would be interested in links to work from there.
    - Musical Auditions and Crew sign ups are up now. To audition, students will fill out the audition google form available on the BHS Theatre Website under the 2020-2021 Season tab. This google form must include a link to their audition video. Audition videos and sign ups are due Tuesday, February 16th at 5pm. Callbacks will take place Wednesday, February 17th and Thursday February 18th in person and will include a dance combination. We are hopeful to post cast lists on Friday, February 19th but, as we are re-working the design of the show to include many more students (20ish per cast with two casts), the casting process may take longer than normal. If we need to push out to Saturday, the directors will communicate with students in advance so it is not a surprise. Wednesday, February 10th at 4pm there will be a virtual full group Drama Club meeting to go over all of this info with students. The zoom link will be available via email to students on the Drama Club Roster and on the BHS Theatre Website under the "Drama club" tab.
  - Orchestra - Deb Watson
    - Brigid thanked the ensemble for playing in the rain at the Winter Wonderfest.
  - Visual Arts - Leah Kazagis
    - Teachers are reaching out to students to apply for 2021-22 AP classes.
    - Staff have been able to do pottery on campus with a small number of students.

## Reports of Standing Committees

- Membership - Mary Beaubien, Jeri Broderick & Lynnette Farmer (no report)
- Playbill - Elba Mitoraj & Liz Szarek
  - The committee secured nine sponsors for the year.
- Scholarship - Anmmarie Dymon
  - o Nancie Kozel Tobison Scholarship Application Window: March 1 - 20th
  - o Phil Mark Scholarship Application Window: March 1 - 20th
  - o Lageshulte Interlochen Scholarship Application Window: March 1 - April 15th
- Fundraiser - Maggie Bogue, Katherine Logue, Elizabeth McCoy, Danielle Thome, & Suzanne Trent
  - Overall profit for 2020-21 is \$3,303.
    - Products
      - Which products should be offered--we had to make a decision by the end of July regarding what products we would offer for sale. Given the unique situation Covid presented and not knowing whether the students would be in school or whether we would be able to have in-person pick up at the BHS loading dock, we decided to simplify our product offerings to include only our 2 most popular items—pizza certificates and toffee. These items would be easy to store at the committee members' houses and would be lightweight and thus easier to deliver to the buyer's (or student seller's) home. Though pizza and toffee have been our best-selling items for a few years, if we count all the citrus offerings as one "product," citrus has been our second most popular product in the past, following pizza and ahead of toffee. When considering which items to sell under normal circumstances we must consider profit per unit and citrus overall has a larger profit per sale (except for the recently added citrus option Holiday Mix for which unit profit is only \$6.05) than pizza or toffee. The unit profit for pizza certificates is \$6.00, the unit profit for toffee is \$5.50.
      - Number of products sold 2020—pizza 309 sold (2019--615 sold); toffee 185 sold (2019—363 sold) Basically, we sold half the number of each of these items this year than last year.
      - Extra products ordered—3 pizza and 5 toffee. We sold all the toffee (as people emailed me as soon as we closed the Weebly order site, so I knew who wanted toffee, ordered that number in extras, and accepted cash/check from them when their order was delivered). I thought I had sold all the 3 pizza certificates, but my numbers somehow do not match Jeff's (treasurer's) official accounting of the sales income-- the monies collected vs the number of items bought is off by one pizza certificate. Moving forward we strongly suggest that the committee order very few extra items. In the recent past we were left with unsold products and the accounting for the extra items bought/sold can become cumbersome.
      - Quality of citrus — it is impossible to know what the quality of the citrus will be from year to year. This year, we did not have to worry about this issue, but moving forward it is an issue that must be considered if future fall fundraisers wish to include citrus again.
    - Donations
      - We created a donation button option on the Weebly sales site. We received 11 distinct donations for a total of \$650. In 2019 we received 8 distinct donations for \$71.52. This year's Pizza and Toffee sale's donations are not listed under the Special Events Income of the P&L, but are listed instead under "Direct Public Support, Donations," thus the difference between the sale's profit number above and the number on the P&L sheet. The profit number above also includes the

\$650 in donations as well as a donation of \$100—a student commission that was donated back to the sale—which brought the total of donation dollars to the sale as \$750. The donation button should definitely be included in future fundraisers.

- Commissions
  - In 2019 we gave away \$1813.95 in commissions, reducing our profit from over \$9K to under \$8K
  - After discussing this issue at the end of the 2019 sale, the committee decided to simplify and reduce the commissions given.
  - For the 2020 sale we gave \$350 in commissions--\$200 for top seller; \$100 for second highest sales; and \$50 for third highest sales. The \$100 commission was returned to the sale as a donation.
- Student and Teacher involvement
  - Teacher involvement in this year’s sale—explaining to students the purpose of the sale, encouraging students to sell, etc, was not as robust as in past years, but given the extraordinary circumstances the teachers faced this academic year, any teacher involvement was greatly appreciated. The continued practice of one of our committee members going to a Fine/Performing/Visual Arts staff meeting to explain the importance of the funds we raise from this sale is highly recommended as is an email to each teacher reminding them of how their class has specifically benefited from FAB funds.
  - Student involvement—student involvement continues to be the biggest issue of this fundraiser and the biggest hurdle to overcome if the fundraiser is to continue and be successful. In 2019—222 individual students sold items. In 2020—the number of students involved was approximately 100. (As all orders were online and delivery was organized by geography and not the student seller’s name, unless the student seller sold to more than one client, I did not create a spreadsheet by student seller so the number is approximate.) The top 4 out of 5 student sellers were children of current board members, two of whom will no longer have children at BHS. Our top seller this year sold approx \$1500 worth of product, the next seller, \$700+, the next \$500+. The majority of student sellers sell under \$100. Our top student seller and their older siblings have been the top sellers for the last 8+ years. A sale cannot be successful when it depends on a hand full of students to do the majority of selling.
- Lost Orders
  - In 2019, 3 people came to pick up orders that we had no record of. There were there are so many steps in our process and hands through which these orders pass that it is easy for an order to fall through the cracks—between student and teacher; teacher and FAB office; the FAB office; whomever is picking up the orders; the person sorting the orders; the committee members working on their portion of the orders.
  - In 2020, we had no lost orders as all orders were done on the Weebly site (except for the very few sales of extra items done after the Weebly site was closed).
- Conclusions and suggestions
  - Seriously discuss whether the FAB Fall Fundraiser should include Citrus or any of the items previously sold. Perhaps the desire of the “Citrus Sale” is no longer what it has been historically and now there could be an opportunity to make a change, especially with the highest sales family leaving BHS.
  - Should FAB continue to have a fundraiser when all the individual disciplines also have significant fundraising efforts each year? Overall, there is

fundraising fatigue and there is likely confusion as to why FAB AND the individual disciplines have fundraising efforts.

- If a Fall Fundraising effort is to continue, any sale should be online, though the challenge with Weebly is that we still have not solved the issue of easily assigning a student seller to the sale. Also, does the auto send an email to the student seller at the same time a receipt is sent to the buyer to make the seller aware of the purchase? Possible?
- For any fundraising effort, student involvement must be increased; teacher involvement must be encouraged; and how to include the entire Barrington community as potential supporters/buyers must be worked on.
- We missed the feeling of community that having the pick-up at Barrington High School has offered in the past. One committee member specifically mentioned that they missed having the opportunity to see and chat with the students and parents who would come to pick up products in the past and who volunteered to work at the pick-up.
- Student Board - Sakina Hamwi
  - The Student Board decorated a tree for Winter Wonderfest and may help FAB Committee representatives in the future.
- Publicity - Elizabeth Kitzman & Nicole Zielske
  - Publicity posted information for the fall shows and pizza/toffee sales. They will publicize the Orchesis event and Winter Wonderfest event.
- Website – Noelle Boncher-Garcia & Elizabeth Kitzman
  - The Committee posted Orchesis information. Noelle requested information for “Clue” and scholarships to post.
- Concessions – Keith Colgrove (no report)
- Advisor - Kimberly Priola (no report)

### New Business

1. **Teacher appreciation.** Jen received a recommendation from the Board to provide lunch for the Fine Arts staff during Teacher Appreciation week (May 2 - 8) from a local restaurant. Kim motioned to cater lunch for the teachers during Teacher Appreciation week not exceeding \$500; Elizabeth M. seconded and the motion was passed by the Board.

### Adjourn

Suzanne motioned to adjourn the meeting; Deb seconded and the motion was passed by the Board at 8:40 pm.

**Next Meeting: March 8, 2020 @ 7 pm via Zoom**