



The Power Of Integrated Solutions

Barrington Community Unit School District 220

2018 Community Survey

Rod Wright

November 6, 2018

Methodology

- Field work conducted October, 2018
- Sample drawn from registered voter households in Barrington CUSD 220
- Quotas Maintained for Gender and Parent.

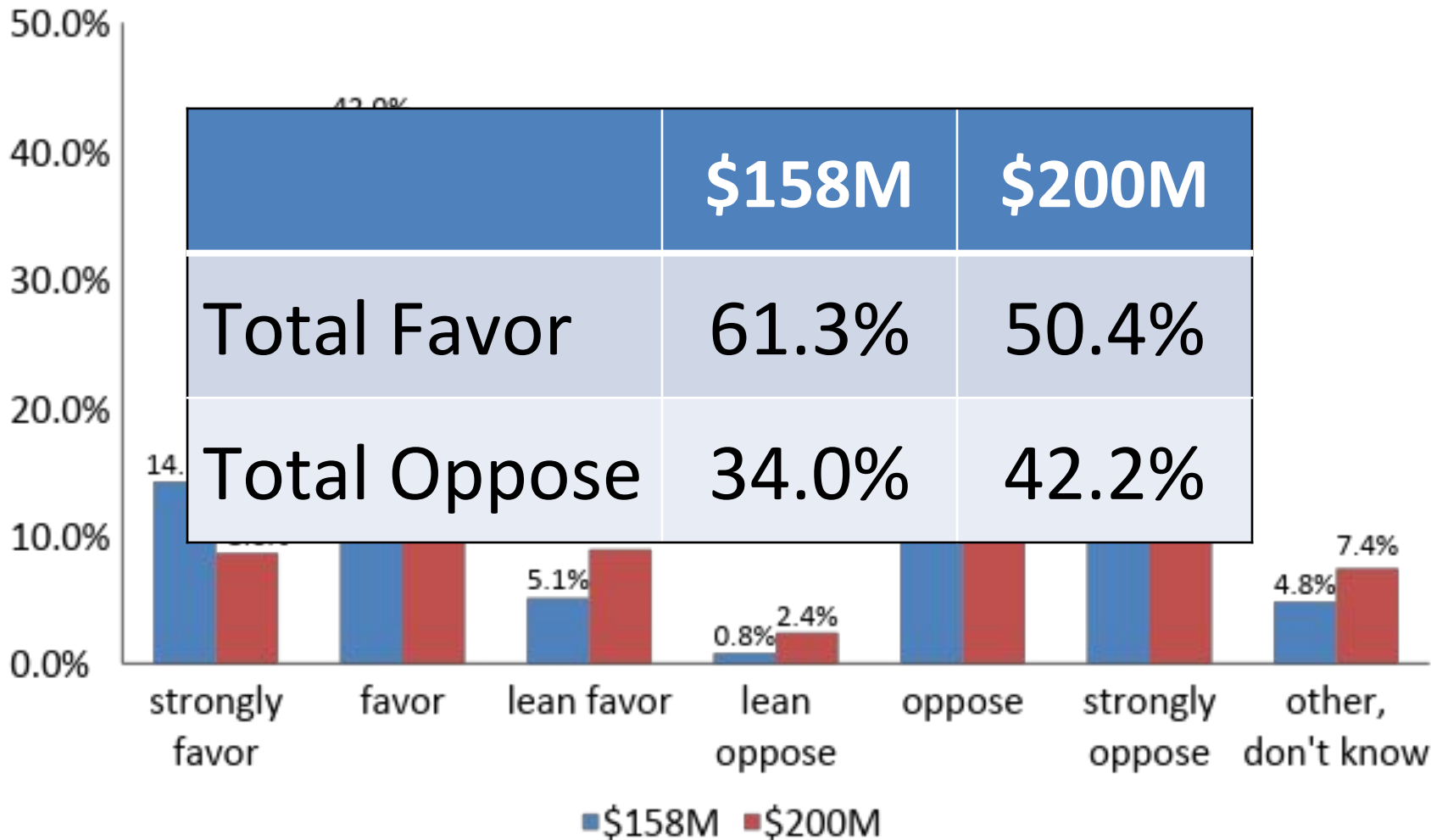
Grading Public Schools

| | State of Illinois | Barrington District 220 |
|-------------------|-------------------|-------------------------|
| A | 8.5% | 58.3% |
| B | 32.7% | 30.2% |
| C | 35.8% | 4.9% |
| D | 7.6% | 2.8% |
| Fail | 4.3% | 1.2% |
| Other, don't know | 11.2% | 2.6% |

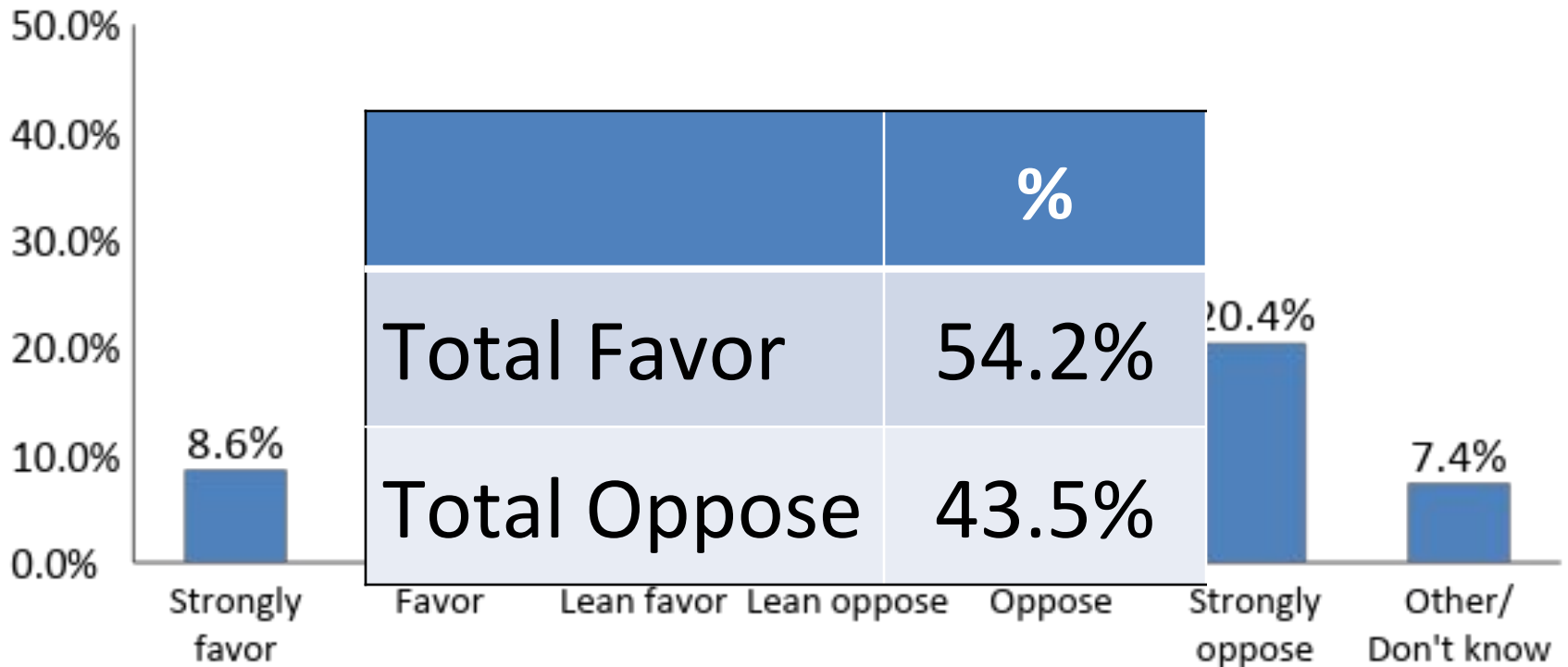
Possible Bond Proposal

Q03A/B. Barrington School District is considering placing a bond proposal on an upcoming ballot to fund a facility improvement program that includes a variety of maintenance and repair needs plus renovation and construction of instructional spaces. While the amount has not been determined, for purposes of this question let's assume it is a *[\$158/\$200]* million bond proposal. If the vote were held today, would you strongly favor, favor, oppose or strongly oppose this proposal?

Possible Bond Proposal



Possible Bond Proposal: Cost



Q03BP - The cost of this bond proposal to the owner of a \$500,000 house is \$192 per year, or about 53 cents per day. Knowing this, would you strongly favor, favor, oppose or strongly oppose this proposal?

District Performance

| | <i>Excellent</i> | <i>Excellent/ Good</i> | <i>Not so Good/ Poor</i> |
|--|------------------|----------------------------|----------------------------------|
| Q04 - Maintaining a high-quality teaching staff | 45.3% | 87.6% | 6.0% |
| Q05 - Providing school buildings that are in good repair and up-to-date | 27.3% | 85.7% | 7.6% |
| Q06 - Spending tax dollars efficiently | 14.0% | 63.6% | 27.4% |
| Q07 - Involving the community in important decisions | 21.7% | 66.8% | 29.5% |
| Q08 - Providing up-to-date classrooms and instructional spaces | 34.7% | 85.7% | 5.1% |
| Q09 - Communicating with district residents | 30.2% | 67.7% | 28.5% |
| Q10 - Protecting the community's investment in school buildings and facilities | 28.4% | 83.7% | 11.0% |
| Q11 - Providing a safe and secure learning environment | 46.2% | 90.1% | 5.1% |

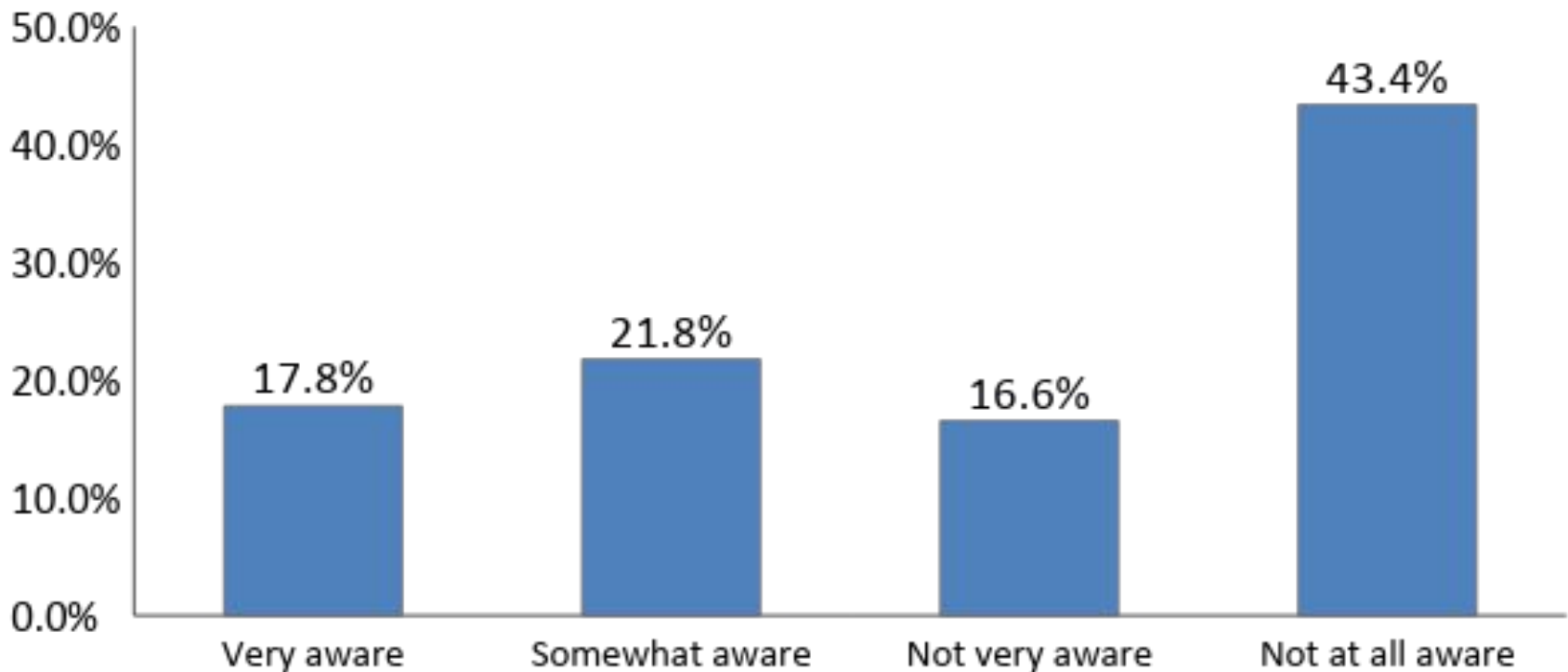
Statements about the District

| | <i>Strongly agree</i> | <i>Strongly/ somewhat agree</i> | <i>Strongly/ somewhat disagree</i> |
|---|-----------------------|---------------------------------|------------------------------------|
| Q12 - We get excellent value for the taxes we pay to Barrington School District. | 27.8% | 69.0% | 26.2% |
| Q13 - I'm proud of the condition of our school buildings and how they reflect upon the quality of our community. | 39.0% | 85.4% | 10.9% |
| Q14 - Supporting public schools is the best thing we can do to protect the investment we've made in our homes. | 46.3% | 86.4% | 12.6% |
| Q15 - I'm willing to pay more to support building improvements to make sure that the quality of education in Barrington is equal to or better than that of neighboring districts. | 26.0% | 64.9% | 33.1% |

Statements about the District

| | <i>Strongly agree</i> | <i>Strongly/ somewhat agree</i> | <i>Strongly/ somewhat disagree</i> |
|---|-----------------------|---------------------------------|------------------------------------|
| Q16 - It's important to keep our school buildings up-to-date and in good condition to protect our community's investment in those facilities. | 55.1% | 93.3% | 6.0% |
| Q17 - While the quality of classroom instruction is great, the physical conditions of the buildings are old, outdated and in need of improvement. | 10.7% | 31.8% | 59.0% |
| Q18 - People like me can't afford to pay high property taxes regardless of the cause. | 28.0% | 54.1% | 41.5% |
| Q19 - I'm worried about property values in my area. They've never recovered from the recession. | 35.0% | 60.3% | 34.6% |

Blueprint 220 Awareness



Q20 - How aware are you about the district's community engagement program called Blueprint 220; would you say very aware, somewhat aware, not very aware, or not at all aware?

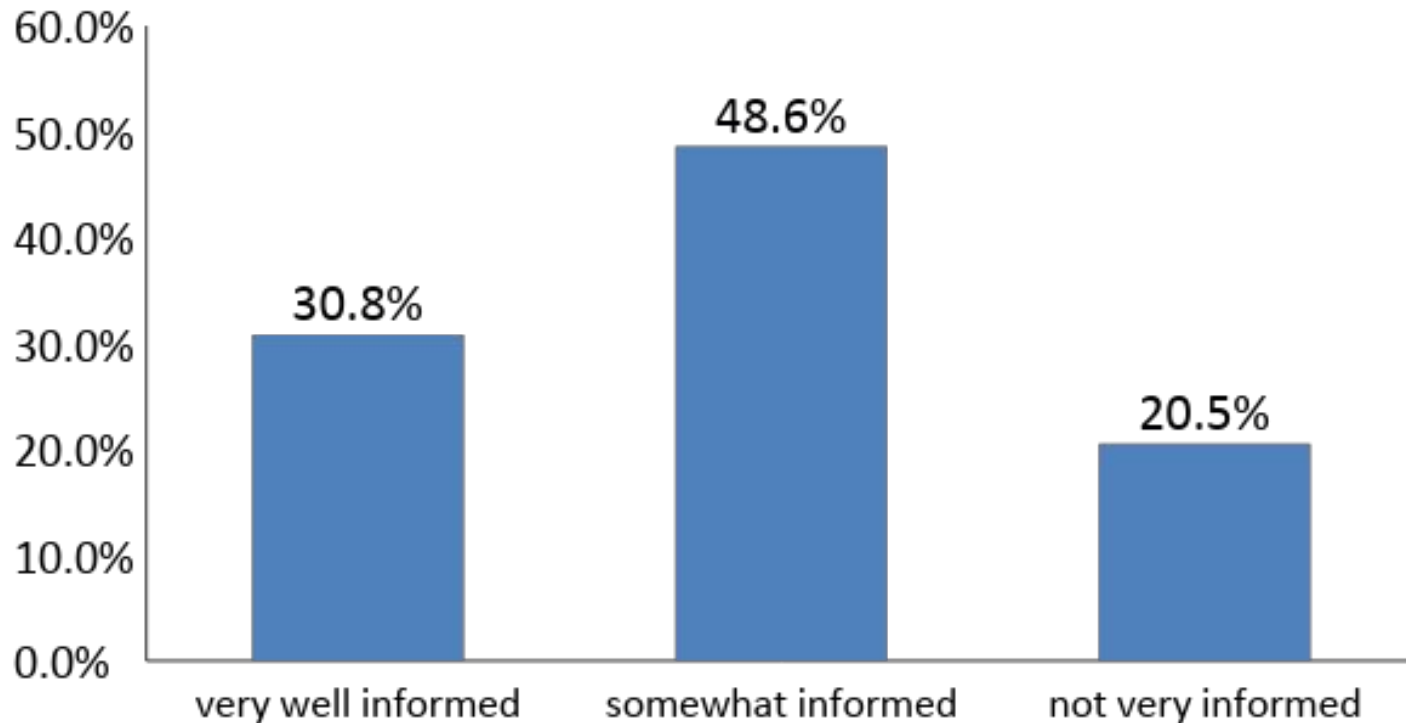
Possible Building Improvements

| | <i>Top priority (7)</i> | <i>High priority (5-7)</i> | <i>Low priority (1-3)</i> |
|--|-----------------------------|--------------------------------|-------------------------------|
| Q21 - Eliminating mobile classrooms at the middle schools | 30.9% | 64.8% | 19.0% |
| Q22 - Providing future ready and flexible classroom spaces | 16.8% | 59.0% | 24.2% |
| Q23 - Improving safety and security throughout the district | 37.1% | 73.7% | 13.9% |
| Q24 - Updating fine, visual and performing arts instructional and performance spaces at the high school including a new auditorium | 16.0% | 45.7% | 36.4% |
| Q25 - Improving physical education facilities and fields at the high school | 11.2% | 37.2% | 43.8% |
| Q26 - Energy efficient upgrades and replacement of aging heating and cooling equipment | 29.9% | 67.4% | 15.7% |

Possible Building Improvements

| | <i>Top priority (7)</i> | <i>High priority (5-7)</i> | <i>Low priority (1-3)</i> |
|--|-----------------------------|--------------------------------|-------------------------------|
| Q27 - Repair and replacement of aging building conditions including bathrooms, windows, doors, roofs and walls | 25.7% | 67.3% | 15.4% |
| Q28 - Classroom modifications to accommodate best practices in teaching and curriculum | 25.4% | 65.5% | 18.5% |
| Q29 - Updating library/media center spaces including spaces for collaborative learning | 21.4% | 61.4% | 22.6% |
| Q30 - Providing up-to-date facilities for what are called STEM programs; science, technology, engineering and math | 41.5% | 79.5% | 9.7% |
| Q31 - Make sure all elementary school buildings are functionally equivalent and equal | 30.9% | 65.3% | 23.1% |

How Informed about the District?



Q32 - How well informed are you about the Barrington 220 School District? Would you say that you are very well informed, somewhat informed, or not very well informed?

Statements about a Possible Proposal

| | <i>Strongly agree</i> | <i>Strongly/ somewhat agree</i> | <i>Strongly/ somewhat disagree</i> |
|--|-----------------------|-------------------------------------|--|
| Q33 - This proposal will protect our community's investment in quality school buildings so they can serve many generations to come. | 36.4% | 73.3% | 22.9% |
| Q34 - Our school buildings are fine as they are. We don't need an expensive building improvement program. | 18.6% | 46.8% | 47.8% |
| Q35 - It is simply not acceptable to have classrooms in trailers and closets. These improvements are needed. | 41.0% | 70.2% | 28.1% |
| Q36 - We have future ready teachers and curriculum, but our buildings are stuck in the past. Improvements are needed to maintain the quality of education in our district. | 18.3% | 52.1% | 44.7% |

Statements about a Possible Proposal

| | <i>Strongly agree</i> | <i>Strongly/ somewhat agree</i> | <i>Strongly/ somewhat disagree</i> |
|--|-----------------------|---------------------------------|------------------------------------|
| Q37 - School buildings are just like many older houses in our community. Now and then you have to make improvements to protect their quality... | 44.6% | 87.4% | 11.8% |
| Q38 - Maintaining school buildings is important for the protection of our property values. | 33.9% | 82.9% | 16.2% |
| Q39 - I need a lot more information on what building improvements are planned before I could support a bond proposal. | 56.7% | 81.6% | 18.0% |
| Q40 - There is more than 1.25 million square feet of space in our school buildings. It would cost \$600 million to replace those spaces. It simply makes good financial sense to pass this proposal. | 15.7% | 48.2% | 45.1% |

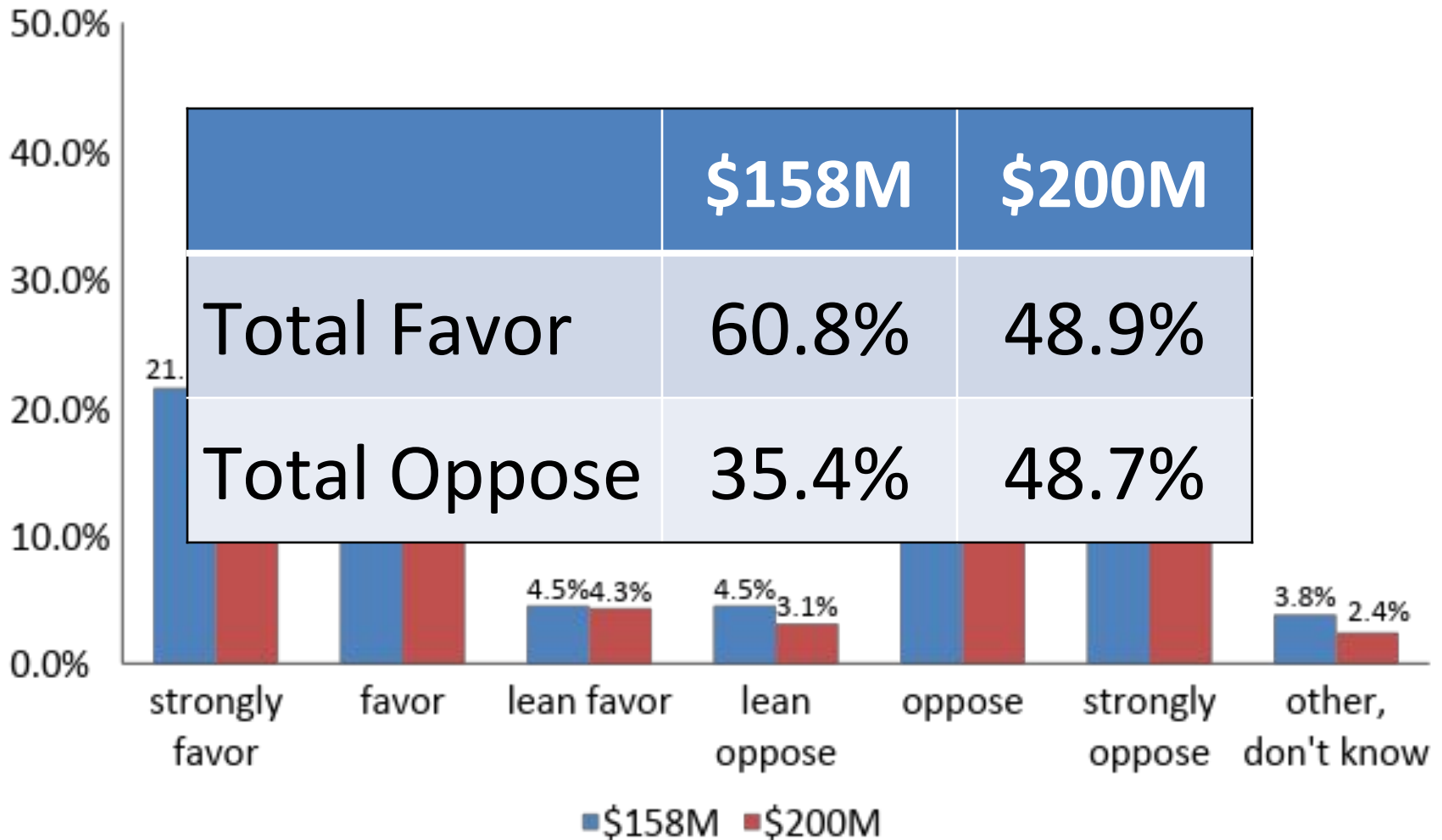
Statements about a Possible Proposal

| | <i>Strongly agree</i> | <i>Strongly/ somewhat agree</i> | <i>Strongly/ somewhat disagree</i> |
|--|-----------------------|-------------------------------------|--|
| Q41 - The proposal was developed with extensive community involvement. We should support the hard work of these dedicated community volunteers. | 26.1% | 67.3% | 30.4% |
| Q42 - Past generations of Barrington residents stepped up and did what was necessary to provide outstanding schools. It is our turn now to do the same thing for our kids and our community. | 30.8% | 67.8% | 27.4% |
| Q43 – Other nearby communities have taken steps to provide their children with quality educational spaces. We need to do the same in Barrington. | 25.8% | 58.3% | 37.3% |
| Q44 - Addressing problems now will only help save money in the long run. It makes no sense to delay upgrades, repair and maintenance since it will only cost more to do address these problems in the future as buildings continue to deteriorate. | 32.8% | 71.2% | 25.2% |

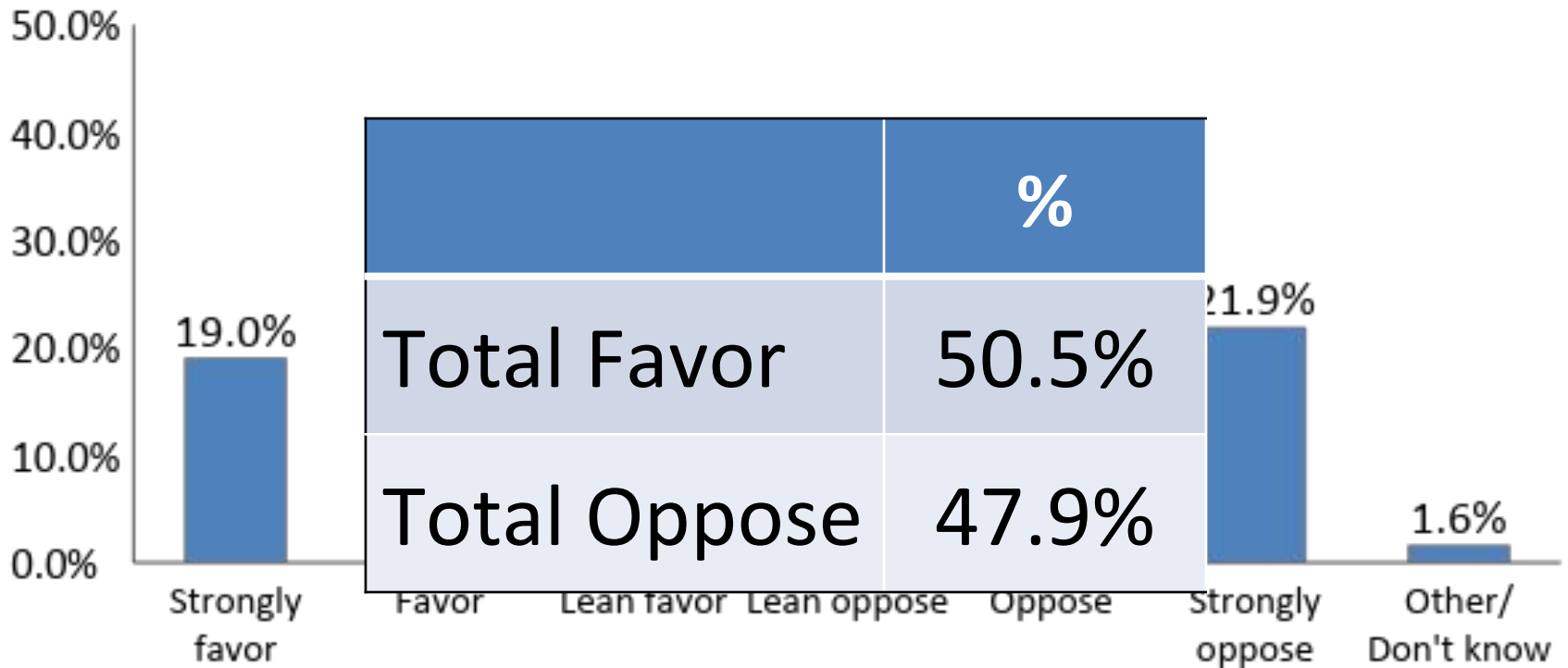
Possible Bond Proposal: Reconsider

Q45A/B - As we talked earlier, Barrington School District is considering placing a bond proposal on an upcoming ballot to fund a facility improvement program that includes a variety of maintenance and repair needs plus renovation and construction of instructional spaces. While the amount has not been determined, for purposes of this question let's assume it is a *[\$158/\$200]* million bond proposal. If the vote were held today, would you strongly favor, favor, oppose or strongly oppose this proposal?

Possible Bond Proposal: Reconsider

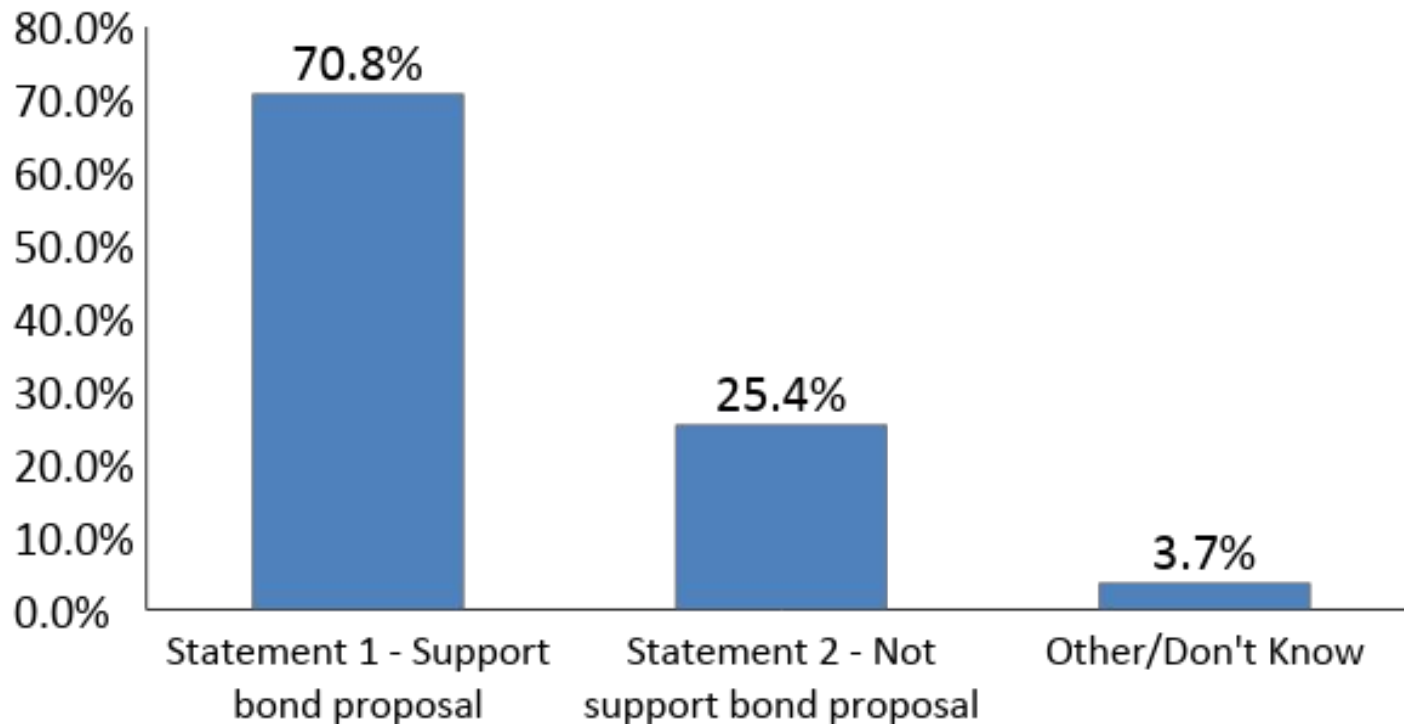


Possible Bond Proposal Cost: Reconsider



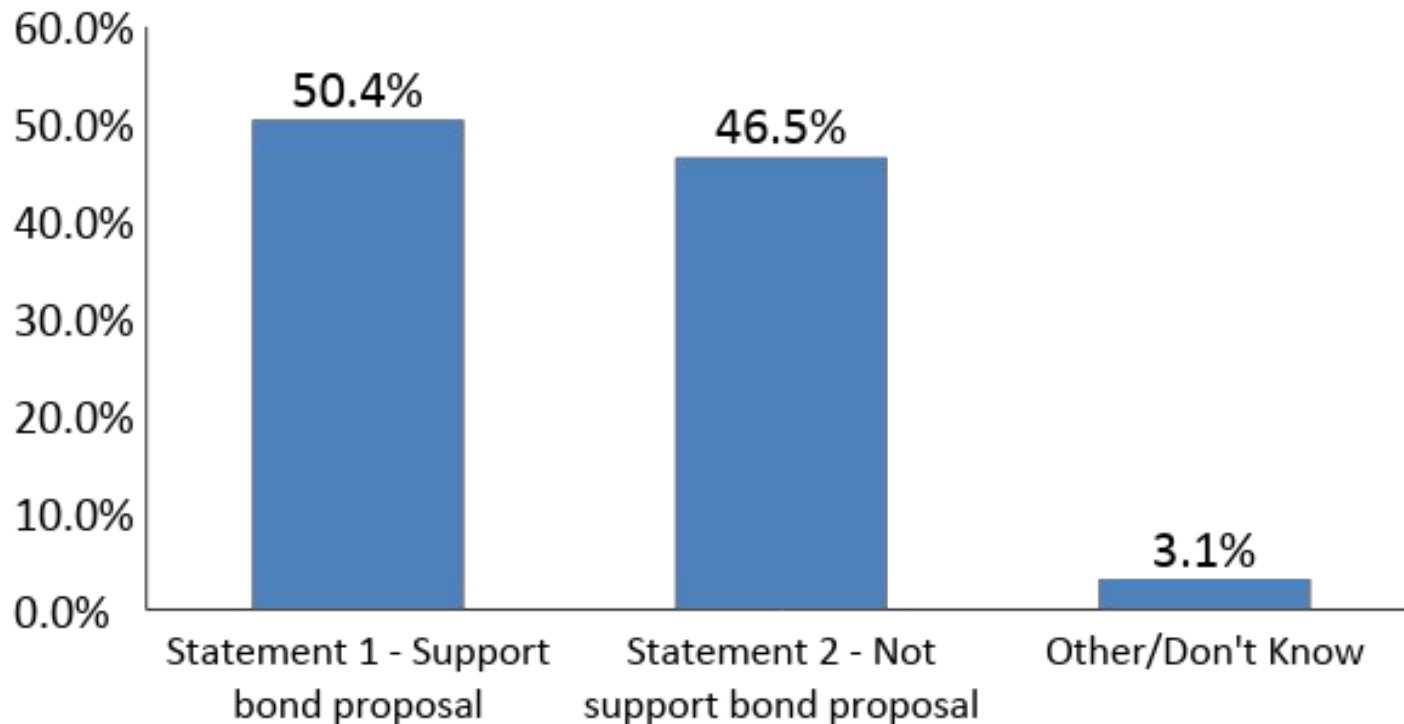
Q03BP - The cost of this bond proposal to the owner of a \$500,000 house is \$192 per year, or about 53 cents per day. Knowing this, would you strongly favor, favor, oppose or strongly oppose this proposal?

Possible Bond Proposal: Tax Rate



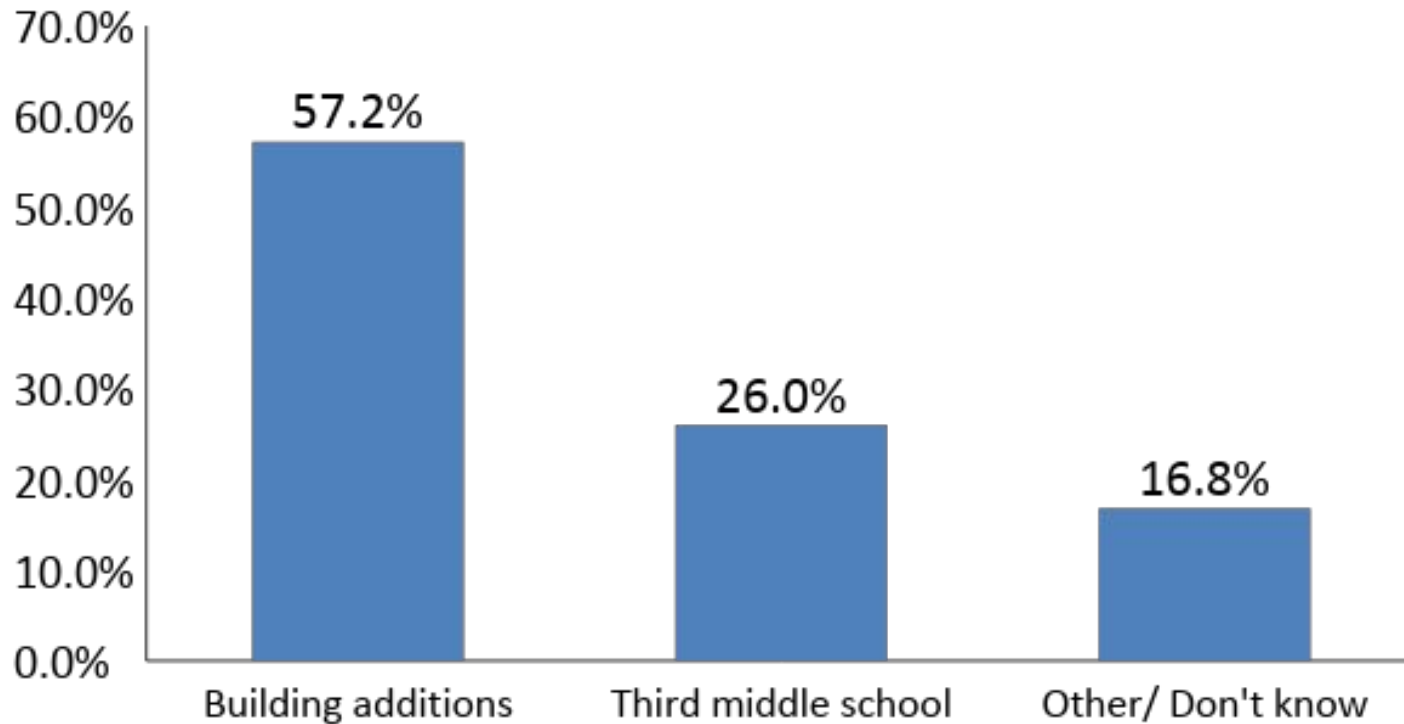
Q46 - We'd like to ask just a few more questions about a possible bond proposal. Which of the following statements is closer to how you feel? **Statement 1:** "I'd support a bond proposal if the district's overall tax rate remains the same." **OR Statement 2:** "I would not support a bond proposal by the district even if the tax rate stays the same?"

Possible Bond Proposal: Tax Rate



Q47 - And which of these following statements is closer to how you feel? **Statement 1:** “If needed to address facility needs in the district, I’d support a bond proposal even if the district’s tax rate increases.” **OR Statement 2:** “I could not support a bond proposal if the tax rate increases?”

School Facility Options



Q48 - From what you know, which of these options do you prefer; building additions at the two middle schools or construction of a third middle school?



The Power Of Integrated Solutions

Questions?

Research

Public
Engagement

Public Relations,
Communications

Elections